

아름답다.



# AREUMDAMDA

## Metaverse, Picture book, Museum

A healing space of consolation, reflection, and discovery with picture books

Welcome!

This is Areumdamda, a world where you can meet your own picture book.

“Areumdamda” is a picture book museum located on a virtual island embracing nature. Its appearance, which gradually builds up or expands the flowing and elegant curves, well-expresses the idea of Areumdamda, which generously embraces even reckless imagination.

Take a seat under the natural light that comes through the wide, round window. Sit comfortably or lie on your back and lean, in a fabric sofa, in the middle of a spacious gallery, in a corner of a bookstore with carpet. Then open the carefully selected picture book.

In “Areumdamda”, a story that you thought was just imaginary unfolds before your eyes. How about making a new story with the characters that come to life? Sometimes it's good to take a leisurely look at just one picture. Discover beauty in it. You will feel a sense of relaxation and a feeling of warmth.

“Areumdamda” embodies the world of picture books that is impossible in reality. You can find everything from classic picture books from around the world that have been loved for a long time to 3D stereoscopic picture books. You can easily connect to the picture book artist's social media account and create a meeting between users. High-quality lectures and experience events are held throughout the island. It will be a time for you to grow into a better you.

A picture book museum that connects the virtual and the real.

I hope you enjoy it now in “Areumdamda”.

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## Log-In

Log in with your Google, or social media account.



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## Subscribe / Payment

You can use the annual service with Areumdamda Membership.



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## Enter to the Virtual World

Access Areumdamda from anywhere in the world.



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## Enjoy the contents

Enjoy all the contents of Areumdamda at the Picture Book Museum.

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# Museum

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## Main Gallery

It is the first space you see when you enter Areumdamda, the Picture Book Museum. It introduces picture books by categorizing them into new publications, topics, domestic and foreign, etc.

For a great place to relax or have a meeting, there are sofas and an observation deck.



## Classic Picture Book Gallery

It is a space created for children with a height of 0.5 storeys in a circle shape. Classic picture books that are consistently loved regardless of the times are arranged. In the center, various sculptures are displayed, and children's games and small events are held. You can enjoy classical music that goes well with classic picture books.



## Contemporary Picture Book Gallery

It is a gallery featuring stair-type exhibitions and reading seats. Contemporary picture books which can discover literary and aesthetic values not only for children but also for all ages are on display.

You can also read picture books that are out of the conventional framework, such as picture books without text and 3D stereoscopic picture books.



## Picture Book Store

This is a bookstore that connects you to the counter for ordering real picture books when you select the picture books on display. There is also a shop where you can purchase goods and art products related to picture books.



## Animation Theater

It is a space where various animations are screened, from popular short animations to international award-winning films. You can watch special content animations that are streamed for a limited time, and exclusive original animations that can only be found in Areumdamda.



## Special Exhibition Hall

It is a space open to the sky with a hemispherical structure.

Various events such as music, plays and games are held. It is a space where you can freely communicate while enjoying the changes of time and seasons.



## Exhibition 1F

This is a small exhibition hall located on the first floor.

It is a space to display original paintings of artists or publishers collaborating with Areumdamda. It is meaningful to introduce to visitors a painting that should be illuminated as a work of art.



## Exhibition 2F

It is the largest exhibition hall in Areumdamda, the Picture Book Museum. It is a place where you can plan and implement various large-scale events by separating or connecting the 2nd and 2.5th floors.

It is used as a space for adults and children to appreciate and enjoy pictures with stories together and create a common culture.



# Space

## House

It is your own space that appears first when you connect to Areumdamda. It serves as a medium for you to move to Areumdamda, the Picture Book Museum,.

It is possible to record and manage contents rented or purchased at the Picture Book Museum, and to change the interior to your liking.



## Areumdamda World

Outside the Picture Book Museum, Areumdamda World is full of colorful experience events and wonderful adventures. Not only programs with characters in picture books, but also application contents beyond imagination are prepared.





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